



March 28, 2011

## **NATIONAL ANNOUNCEMENT STEEP SLOPE ROOFING**

### **MAY 2, 2011 PRICE INCREASE**

Dear Customers:

Due to the continued escalation of raw material costs, GAF is announcing a price increase. Effective May 2, 2011, there will be a price increase of **7 - 9%** on all steep slope roofing and accessory products. The price increase will take effect with shipments on May 2, 2011, regardless of order entry date. As we approach May 2, we will communicate specific price increases by product.

As always, we will continue to monitor costs and support our customers with quality products and services at a competitive price. If you have any questions concerning this increase, please contact your local Territory Manager, National Account Manager or Sales Manager.

Thank you for your continued support.

A handwritten signature in black ink that reads "Brian Kimber".

Brian Kimber  
Vice President Sales  
Steep Slope Systems