

## **PRICING BULLETIN**

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Date: March 8, 2011  
Distribution: External  
Effective: (See below)

### **Johns Manville Roofing Price Increase**

As a result of continued cost increases on raw material associated with asphalt products, Johns Manville is announcing a **6%** price increase on all Bituminous Roofing Membranes effective **April 15, 2011**.

Effective **April 15, 2011**:

- APP, BUR, and SBS Membrane Products: 6%

This announcement is in addition to our previously announced increases, shown below, for polyisocyanurate insulation, single ply membranes, accessories, and all fasteners and plates.

Effective **May 1, 2011**:

- Polyisocyanurate Insulation and Adhesive Products: 6%
- Fesco Roof Board Products: 3% - 5% (*excluding 1/2" Retro-Fit™ and RetroPlus™*)
- EPDM Membrane and Accessory Products: 5% - 7% (*excluding adhesives and sealants*)
- Fasteners and Plates: 8% - 10%
- Bituminous Adhesives, Cements and Sealants: 5%

Effective **June 1, 2011**:

- TPO Membrane and Accessory Products: 5% (*excluding adhesives and sealants*)
- PVC Membrane and Accessory Products: 5% (*excluding adhesives and sealants*)

As always, we will do our best to accommodate all shipments prior to the increase date; however the new price will be applied to all shipments on or after the appropriate increase date. All existing quotes will be honored, but extensions will not be granted.

Thanks for your continued support.

Tommy Knappich  
Director of Sales