

March 17, 2011

**BEST DIST  
HIGHWAY 117N BYPASS & HWY 70 BYPASS  
GOLDSBORO, NC 27533**

**IMPORTANT PRICE CHANGE NOTICE  
ROOFING, WATERPROOFING, AIR BARRIERS, DRIVEWAY**

Dear Henry Customer:

As you are aware, petroleum prices have inflated significantly since June of 2010. As a result of the increased cost of petroleum, and a variety of other key raw materials, Henry will be implementing an increase on roofing, waterproofing, air barrier and driveway coating products.

Effective April 11, 2011, prices will increase by 7.5% in the US on the following product categories:

**Mastics  
Asphalt Roof Coatings, Primers & Adhesives  
Roofing Underlayments  
Low-Slope Roofing Membranes  
Modified Bitumen Roofing  
Hot Rubberized Asphalt  
Aluminum Reflective Roof Coatings  
White Reflective Roof Coatings  
Driveway Coatings and Repair Products  
Cold Applied Waterproofing Products  
Sheet Applied Air Barrier Products**

All orders placed with Henry on or after April 11, 2011 will be invoiced at the new prices. For orders placed prior to April 11, 2011, order quantities will be limited based upon your company's historic order patterns.

We at Henry Company appreciate your business and will continue to work as strong partners with your company during this period of significant commodity inflation.

Sincerely,



Alan Davenport  
Senior Vice President Sales  
Commercial Products and Systems