



January 13, 2011

NATIONAL ANNOUNCEMENT STEEP SLOPE ROOFING PRICE INCREASE

MARCH 1, 2011 PRICE INCREASE

Dear Customers:

Due to the continued escalation of product and transportation costs, GAFMC is announcing a price increase. Effective March 1, 2011, there will be a price increase of **7 - 9%** on all steep slope roofing and accessory products. The price increase will take effect with shipments on March 1, 2011, regardless of order entry date. As we approach March 1, we will communicate specific price increases by product.

As always, we will continue to monitor costs and support our customers with quality products and services at a competitive price. If you have any questions concerning this increase please contact your local Territory Manager, National Account Manager or Sales Manager.

Thank you for your continued support.

Brian Kimber
Vice President, Sales
Steep Slope Systems

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