

# BEACON

A CONTINUOUS COMMITMENT TO SERVICE & QUALITY

## RESIDENTIAL BUILDERS AND REMODELERS BULLETIN

### Upsell and Spec Your Projects for Maximum Profit

Help your homeowner customers make wise choices during the planning phase of your building project, and you will profit. Be sure to tell them that quality building systems add 1000s of dollars to the value of a home. Let Beacon show you the profitable difference between the actual cost to you of these upselling opportunities and the increased value they have for the homeowner. Plus, we'll show you how to save on installation labor . . . and deliver to your job site.



#### Red Cedar Panelized Shingles

Save on your installation costs and increase the value of your customer's home.

#### 50-Year Architectural Shingles or a Slate Roof

Put more money in your pocket and increase the curbside appeal and resale value of your customer's home.

#### Custom Metal

Copper gutters and downspouts or a metal roof can make any home a home of distinction. We will custom fabricate to your specs with no waste, and deliver on time.

#### Composite Window Trim

No painting after installation and years of wear.

#### Masonry Restoration

If you are restoring the brick facade of a residence or townhouse, we can show you the quality, profitable way to complete the project.

#### Waterproofing

Be a hero and profit from dampproofing and/or waterproofing a basement or foundation.

#### Cement Siding

Looks like wood, wears like iron, and at Beacon's price to you, sells easily and profitably.

#### Need Help with New Installation Techniques?

We'll train you. Our commitment does not end with the delivery of your materials; it ends with the quality completion of your project.

#### What About Availability?

You ask. We are a stocking distributor with 14 branches across New England. Worst case, if the Beacon branch nearest to you does not have it, another one will, and we will get the materials to you when you need them at the right price.

**Check out our line card and our list of leading manufacturers.**

### Beacon Branches and Divisions ([www.beaconsales.com](http://www.beaconsales.com))

#### MASSACHUSETTS

Somerville  
617-666-2800  
Brockton  
508-580-8802  
Worcester  
508-753-2943

Springfield  
413-750-1023  
Yarmouth  
508-398-4860  
New Bedford  
508-979-1055

Peabody  
978-535-7291  
Lowell  
978-452-1392  
Coastal Metal Service  
508-580-8436

#### CONNECTICUT

Stratford  
203-377-4460  
Hartford  
860-296-0855

#### RHODE ISLAND

Cranston  
401-467-8870  
NEW HAMPSHIRE  
Manchester  
603-645-6898

#### MAINE

Lewiston  
207-784-6429

#### VERMONT

Shelburne  
802-985-2715